### **Tecnology solutions** Success stories









## **Experiencia** Gourmet

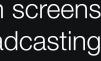
This project consists of an irregular video wall built by individual 55-inch screens, and 22-inch screens placed in linearly. The content displayed in these spaces includes advertising, menus and broadcasting television, which improve the Gourmet experience.

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Galerías Atizapán, Edo. de México

Videowall development, installation and connectivity





Connectivity and design



### Canal ONCE news set

Given the need for two scenarios within the same forum, 2 installations were designed (scenario A and B). Scenario A would serve as a recording space for the main news, while Scenario B would serve as a support element for various recordings. The choice of materials, as well as the careful process of lighting on the facades, furniture and white floor, allow us to project a clean, renewed and professional image.

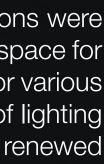


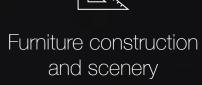
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Software development and controller

and scenery









directory/animation

Project carried out for looking of shops, stores and services, through the help of maps and routes in 3 dimensions. Animations to promote products of El Palacio de Hierro on transparent screens. Palacio de Hierro, Polanco, Edo. de México

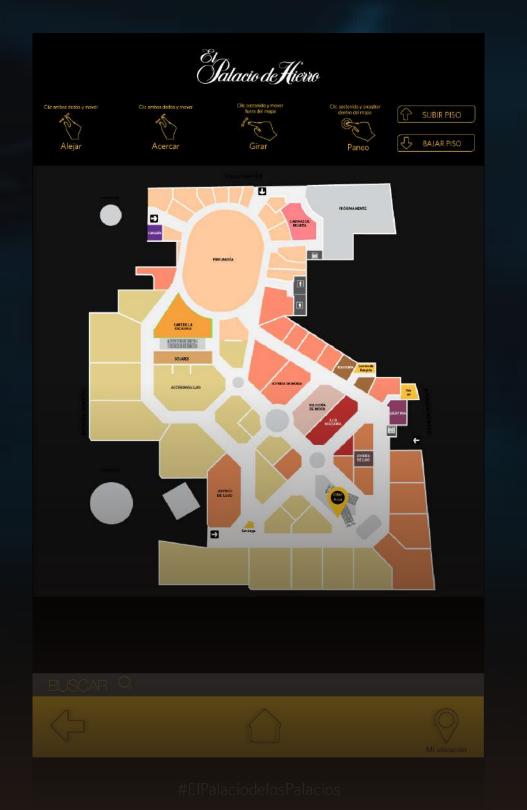
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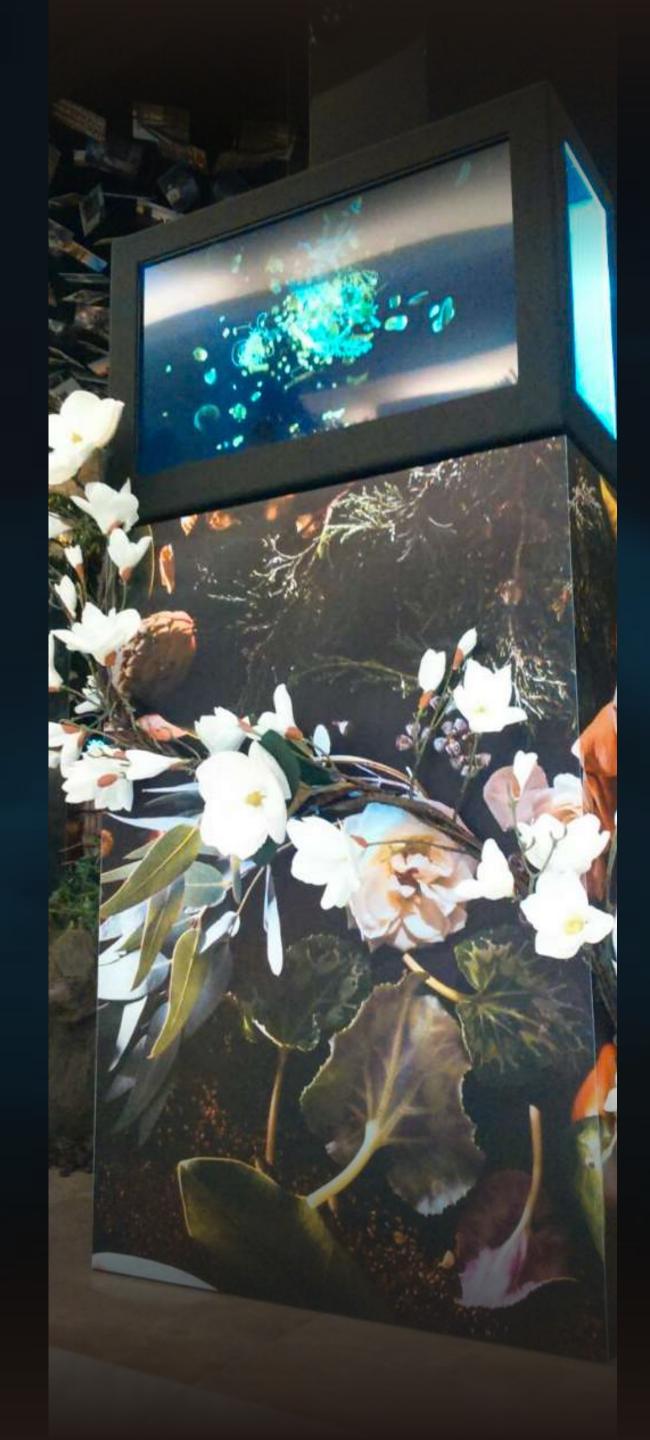
Kioso development, installation and connectivity



Design and platform









The "packaging" concept was the basis for the development of this project. For this, a stand was designed with simple elements and shapes that would allow a better visualization of TREEPAK products, as well as the installation of videowalls that will project relevant information for visitors.

World Trade Center, CDMX

PR



### Treepak stand

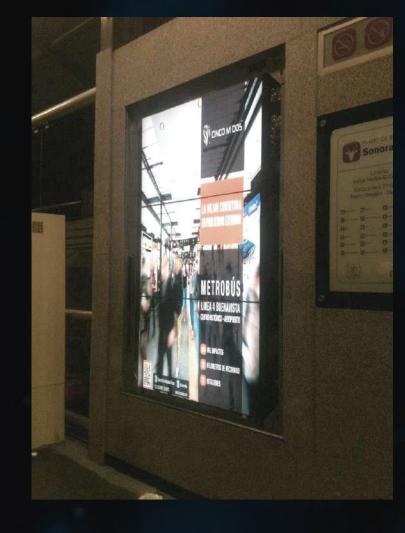


Animation and videowall development

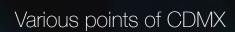
Stand construction



## Netrobus digital signage



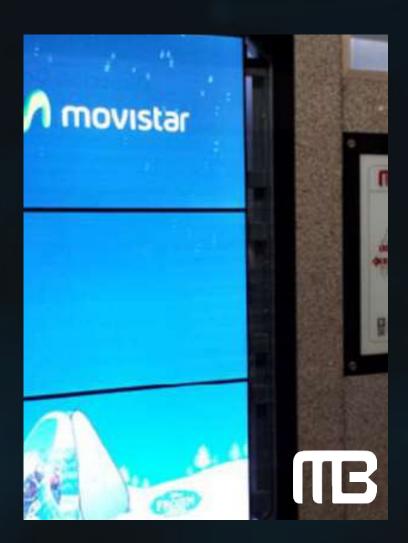
One of the main and largest avenues of Mexico City (Av. Insurgentes), it was the place that gave life to the digital signage project. Each of the metrobus stops, which is one of the most important means of transport in the city, receives maintenance, as well as the transmission of advertising and relevant information in the 1 x 3 videowall installed.



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Design and facilities specials



Considered as one of the centers of greater economic activity within the Mexican capital by its national and international corporations, Santa Fe was the headquarters of this project, which is made up of an irregular video wall for its offices, which provide an image and content in a different and original way.

Santa Fe, CDMX

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GICSA Gicsa videowall

Connectivity and installation

2]

Design, animation and special installation





Samsung GALAXY 55

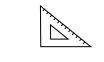
## Samsung Galaxy S5 Videowall

As part of the nationwide uprising campaign in Mexico, Samsung had the need for a digital advertising space and furniture. It was when the idea was conceptualized by the design area of MAX to design the need for an "All", a video wall inside a cell phone. And that was how it was delivered in different parts of the country "Case" or furniture that contained the entire advertising idea on the day of launch in Telcel stores.

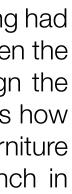
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World Trade Center, CDMX

Videowall development, installation and connectivity



Construction and design





### Studio F Videowall

This project was based on the fine and elegant design that characterizes this line of clothing and accessories. Each videowall that was installed inside of their stores and their access doors, was designed in a minimalist and simple way. Today, MAX SIGNAGE, keep installing videowalls located in the different points of sale within the Mexican Republic.

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Z Installation and architectural development of technology



Advertising management, animation and design



## HECHOS news set

One of the most important news on Mexican television gave us the opportunity to install, configure and connect the screens and broadcast equipment.



Periférico Sur 4121, CDMX



2] Connectivity and installation



Design and facilities specials

#### Swatch digital signage

A job of digital signage and design. SWATCH had the need for a dynamic advertising medium where its visibility was extended to customers within the commercial plazas. The solution of MAX, were professional screens of large format and ultra thin bicel. Month by month we edit and manage advertising for these destinations.

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Plaza Perisur, Plaza Satélite Cancún, Giadalajara y Playa del Carmen



2]



Architectural design and video editing

## FHE NEW COLLECTION 2015



Thanks to our constant service and exchange of ideas, this account has been changing and evolving. The first step was an engineering service and supply of Digital Signage equipment for its stores in the CDMX. The next one was from the Deployment administration services. Today, we offer a complete solution by providing Digital Animation for your different locations and services. We are very happy to know that we work with such an important brand in Mexico.

> $\bigcirc$ Various points of CDMX

Connectivity and installation



Animation and design

#### **Club Premier** Equipment supply and animation

COMPRA EN LÍNEA EN LAS MEJORES TIENDAS Y LLENA TU BOLSA DE PUNTOS PREMIER

CLUB PREMIER | MAL









This large format product was installed in many points of Mexico City. A 4x4 videowall with 46 inch screens that solved this advertising need. This product was installed with an advertising management platform developed by our MAX systems engineers, who has also been working and managing their advertising successfully.

 $\bigcirc$ Plaza Tezontle y

Plaza Metepec



2]

Installation and development of software

Architectural design and video editing





The company OMNIBUS DE MEXICO needs to have a renew image to a cooler, cleaner and technological, it was the reason Mexico City pilot (Central de Autobuses del Norte) was developed. The division of videowalls in both formats and measures, exclusive animation, automated databases and first level service, made this project a success. Nowadays we continue remodeling and supporting the ticket offices of Reynosa, Monterrey, Querétaro, Lázaro Cárdenas, Guadalajara (modules 2 and 6), Tepic, Toluca, Chihuhua, Lázaro Cárdenas and Gómez Palacio.

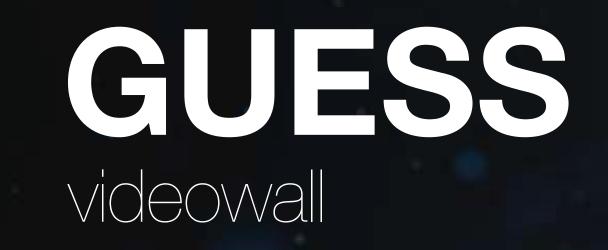
Confianza en el camino.

2/3

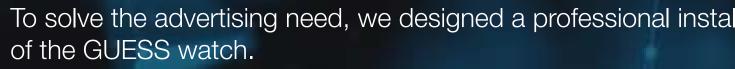
Installation, connectivity, database and logistics

Construction, architecture, Design and Advertising









Parque Delta, Liverpool, Guadalajara y CDMX

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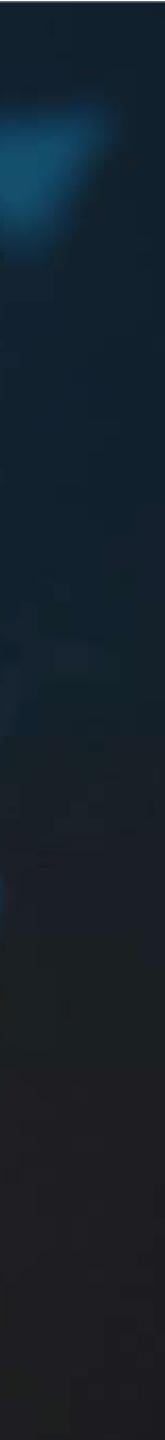
To solve the advertising need, we designed a professional installation of 75-inch screens that combines the concepts of luxury and modernity

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Videowall development, installation and connectivity



Video edition and architecture







Reforma, CDMX

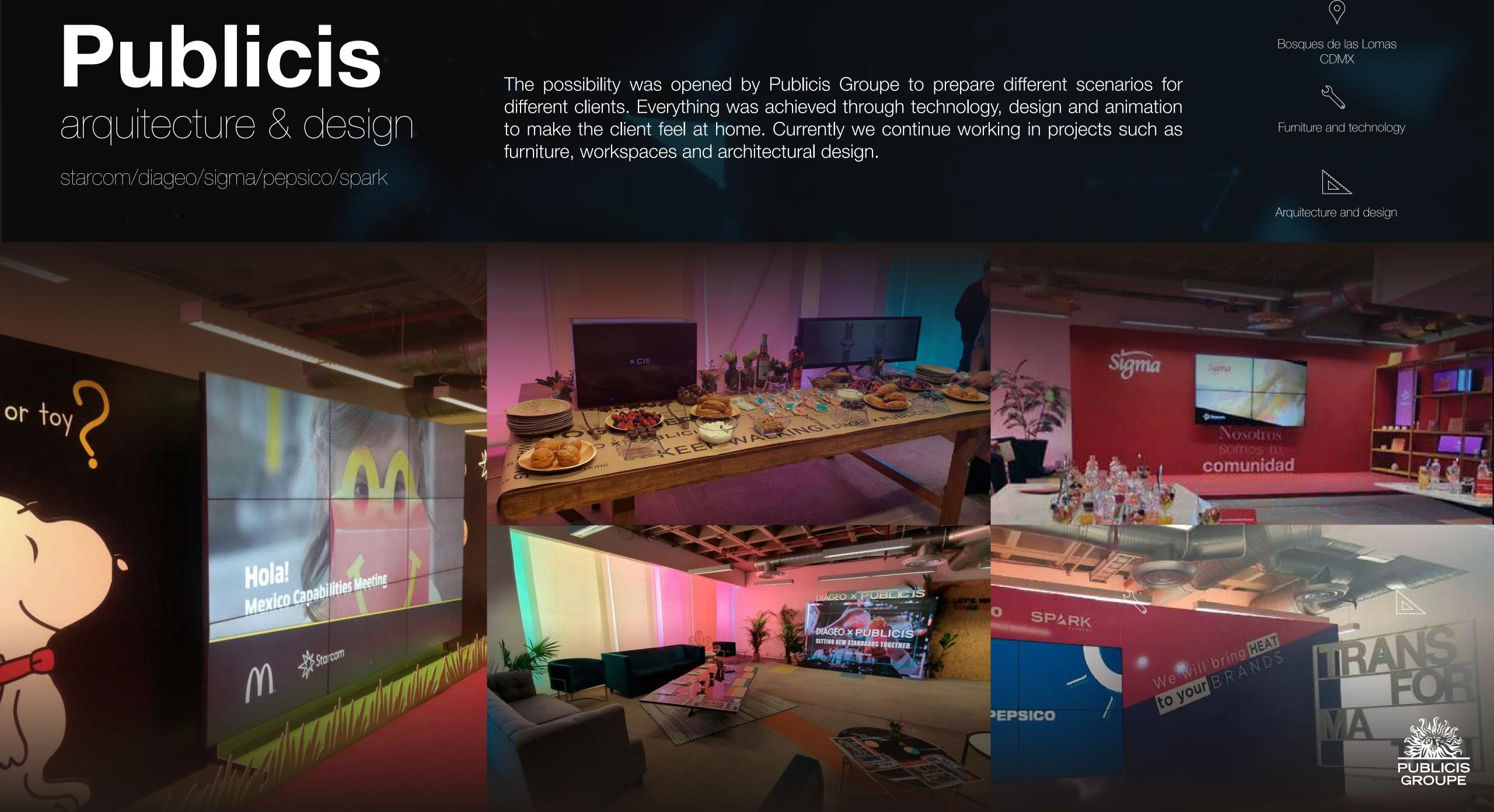




Furniture and technology

Design and architecture

furniture, workspaces and architectural design.





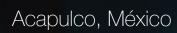




## Live Aqua design and arquitecture



Our constant service and exchange of ideas, this account has been changing and evolving. The first step was an engineering service and supply of Digital Signage equipment for the stores in Mexico City, the next one was the deployment management services. Now, we offer a complete solution by providing Digital Animation for your different locations and services. We are very happy to know that we work with such an important brand in Mexico.



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2]

Design and architecture

Instalation



Formed by three stages, this project was the first in its catagory, nationally and for the company MAX SIGNAGE. The first stage consisted in the creation of a videowall composed of 26 synchronized screens linked to databases to show the different prices of each of the ticket offices. During the 2nd stage, a 3 x 3 videowall was installed that broadcasts open television as well as advertising. And as a last stage, the waiting room was conditioned so that passengers can enjoy news, as well as their favorite channels. From 2010 to date, MAX SIGNAGE has worked with: LA LINEA, ETN, OMNIBUS DE MEXICOOTAP, VIVA AEROBUS and MAZAMITLA.



Guadalajara's bus station

#### Bus station VIDEOWAII

Z

Installation, connectivity, database and logistics



Construction, architecture and publicity

#### Devy Videovall

#### no se te podrá dar acceso a las instalaciones.

Si no portas tu

Juntos construimos un mejor lugar de trabajo.

1



The main objective of this project was to show the internal communication of DEVLYN in a technological way. In this way, employees could receive, in an efficient, creative and dynamic way, their benefits and obligations. The professional placement of these screens in their workshops and dining areas allowed us to show their content in a timely manner. MAX was responsible for the creation and animation of its content every month.

 $\bigcirc$ Azcapotzalco,

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Edo. de México





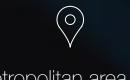
Installation and connectivity

Advertising, design and internal communication



# videowall

Given the need to project their new advertising campaigns in a dynamic way with the same format in all their stores, our customers, together with their Liverpool corporate, 2 x 2 videowalls were set up in regular formats that provide a practice solution for their advertising spaces.



Metropolitan area and various points of the country

Z

Setting and connectivity

Architectural design and physical installation

# Hospital Ángeles



As a Marketing initiative and joining forces with Mr. Alfredo Martínez from the Hospital Ángeles of Mexico City, a videowall was installed as part of his scenery to deepen the professional services of the corporation.



Reforma Hotel







Animation and design





Project developed for the unification of the image of ticket offices at the Monterrey Bus Station, achieving collaboration with Azules y Amarillos, Grupo Senda, Grupo Estrella Blanca, Enlaces Terrestres Nacionales and Omnibus Mexico, forming a project unified by different videowalls in each of the ticket offices of the bus lines for the screening of advertising and prices



Monterrey's bus station

#### CAM videowall

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Installation, connectivity, database and logistics

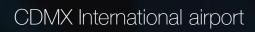


# Aeropremiere taxi ticket office/new image





The development of this project allowed the user to acquire their tickets easily and securely through a digital platform, which was placed in the 28 points of sale of terminals 1 and 2 of Mexico City. In addition, a professional 65-inch screen with dynamic advertising and a light box for fixed advertising were installed.



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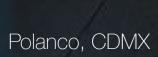
Design and construction of furniture



System development and integration

In this project the visual improvement of the Architectural spaces in the Samsung corporate showroom is achieved, emphasizing each of them through the placement of perimeter light and achieving the combination of architecture and technology displayed, leading the user to a revelation more friendly and warm with it.

SAMSUNG



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Malle

MART LEO SIGNACE

MART OFFIC

# Samsung design and arquitecture

LINE WORLDON!

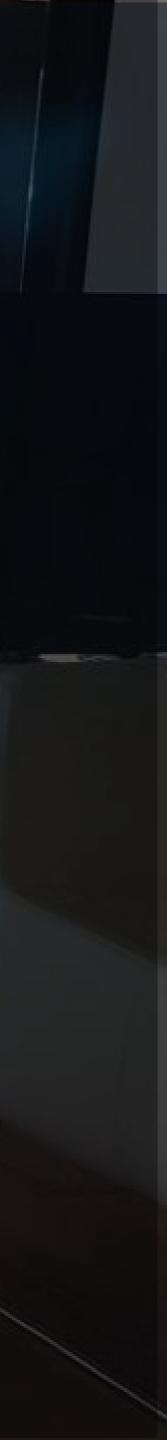
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Connectivity and LED illumination

Semi outdoor/Convention

DISPLAY

APPENDER STREET





The installation of videowalls was performed at the ESTRELLA BLANCA GROUP ticket offices located in the Central Norte de Autobuses of Mexico City, as well as Zacatecas, Durango, San Luis Potosí, Monterrey and Gómez Palacio.

Various points of the country



Z



Installation, connectivity, database and logistics

Design and Advertising

In this project the design, animation and installation of the Bolo stand for Liverpool is achieved, managing to transmit the Christmas season, where children could interact with it to make their Christmas letter. Thanks to the project, architecture, design, animation and installation were combined.

BOLO

**Liverpool** 

### **Interpool** animation and stand

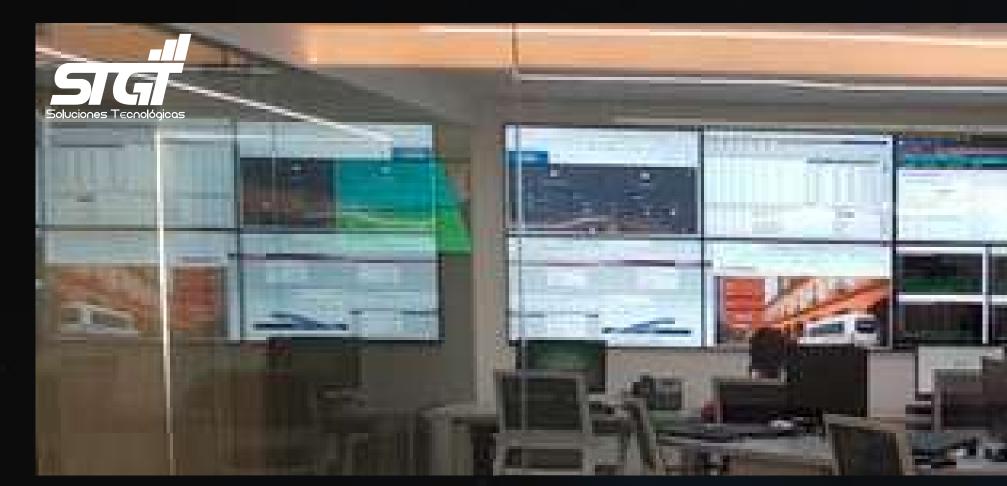
Development



BOLO

Animation and design







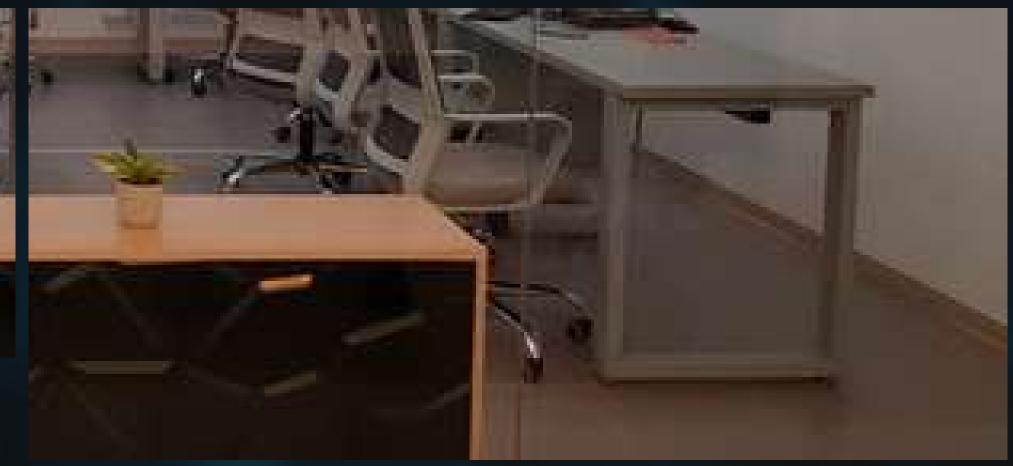
A technology monitoring center was designed to blend in with what was already designed in the STGT offices, it was sought to have a cleaner area with more space and videowalls could be better appreciated so that workers were in an optimal environment.



Av. Constituyentes, CDMX



# **STGT** monitoring center



2]

Systems and controller development

Construction and installation



This large format product was installed for Huawei in one of their renovations. A 4 x 4 videowall with 55-inch screens that solved this advertising need. This product is an excellent option to give a modern view to any place.



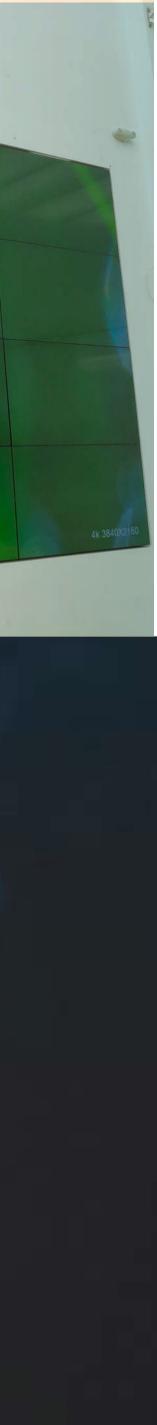








Connectivity and installation



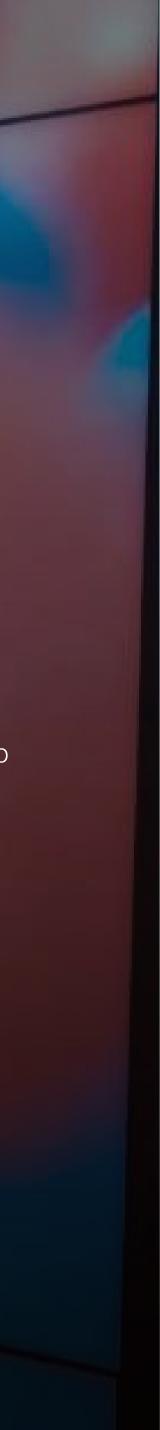
In this project the visual improvement for the client is achieved. Together with Nike, Mind & Sense and our installation team, we were able to complete 3x3 videowalls in different places that will help to better visualize the products.

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#### +MIND & SENSE

-Plaza Artz, Pedregal -Plaza Antenas, Iztapalapa -Punto Valle, Monterrey -Plaza Delta -Santa Fe

Z Connectivity and installation







#### Directorio



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directory

Project carried out for the projection of interactive maps of the hospital facilities. To support the user in the location of the different service spaces. Combining technology with the design of a custom furniture for interactive screens.

Hospital Medica Sur, CDMX

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#### DIRECTORIO MÉDICO

DIRECTORIO

## Medica Sur









Kiosko development, installation and connectivity



Design and platform





## CATAMARAN

El Palacio de Hierro

+

In this project, several CATAMARAN shopping plazas are achieved together with 2x2 videowalls installed in different areas with the help of this product.



Various points of the country

Connectivity and installation

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Connecting m



In this project the creation of the telephone shop for CONNECTING MOVIL is achieved. It is possible to make the most of the spaces to give it a modern view, to create a great environment for users, integrating the design of custom furniture and taking care of the details.

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#### Integral solutions in information technology

Mauricio Flores Tel. 936-446-8301

mauricio@omx.lat



